



Exclusive offer for eXp Partners

SUCCESS is a trusted resource for people seeking to improve themselves professionally and personally through inspiration, motivation and training. We serve the entrepreneur and small-business owner market. Our readers are empowered to control their own destiny.

This is your opportunity to leverage the full power of *SUCCESS* and get your brand in front of the most revolutionary and successful professional global audience.

Print Advertising Rates

4-COLOR SPACE	MARKET RATE	EXP RATE
Spread	\$30,000	\$15,000
Full-page	\$12,500	\$6,250
Inside Back Cover	\$15,000	\$7,500
Inside Front Cover	\$17,000	\$8,500
Back Cover	\$20,000	\$10,000

Print File Specs

4-COLOR SPACE	LIVE (W"xH")	TRIM (W"xH")	BLEED (W"xH")
Spread, bleed	15.375 x 10.5	15.75 x 10.875	16 x 11.125
Full-page, bleed	7.5 x 10.5	7.875 x 10.875	8.125 x 11.125
Inside Back Cover	7.5 x 10.5	7.875 x 10.875	8.125 x 11.125
Inside Front Cover	7.5 x 10.5	7.875 x 10.875	8.125 x 11.125
Back Cover	7.5 x 10.5	7.875 x 10.875	8.125 x 11.125

- All dimensions are in inches.
- 4-color process only. No spot color.
- Non-bleed elements must be a minimum of 3/16" from trim margin.
- Include standard trim, bleed and center marks in all separations, 1/2" outside trim (no marks within bleed area).
- A contract color composite proof should accompany all ad file submissions.
- All rates and advertising transactions are subject to *SUCCESS*'s terms and conditions.

Get started today with a custom, integrated advertising package that meets your budget.

advertise@success.com



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2023-2025

Print Editorial Calendar

ISSUE	MATERIALS DUE	ON SALE DATE
Sept./Oct. '23	5/31/23	8/1/23
Nov./Dec. '23	8/2/23	10/3/23
Jan./Feb. '24	10/4/23	12/5/23
March/April '24	12/5/23	2/6/24
May/June '24	1/31/24	4/2/24
July/Aug. '24	4/3/24	6/4/24
Sept./Oct. '24	5/29/24	8/6/24
Nov./Dec. '24	7/31/24	10/1/24
Jan./Feb. '25	10/2/24	12/3/24



Changes and Cancellations – All creative materials must be received at least five business days prior to launch of campaign. SUCCESS reserves the right to approve all ad creative and reject all ad creative it does not find appropriate.

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