THE SUCCESS PRINCIPLES
Jack Canfield’s work has inspired millions of people all over the world.

His best-selling Chicken Soup for the Soul series was rejected by over 144 publishers before going on to sell over 100 million copies. He’s been a teacher, facilitator and psychotherapist. His seminars and trainings have touched millions of people, from welfare recipients to corporate leaders.

During this presentation, Canfield takes a look at 7 specific success principles you can follow to accelerate your life from where you are now to where you want to be.

This in-depth look at 7 key areas gives you an opportunity to focus on what really matters, to better understand how to create action in your life, better respond to obstacles, and to change the outcome of events by changing the way you respond.

“You can either sit there and justify where you are, rationalizing, or you can do what’s necessary to create what you want.”

Jack Canfield’s Chicken Soup for the Soul book includes 64 success principles.

The presentation you’re about to experience takes a close look at 7 of Canfield’s principles, allowing you an in-depth look at the strategies, techniques and application methods you’ll use to embrace and apply these principles in your life.

Use these principles to rapidly achieve goals in your career, your finances, your personal life and more!

You’re about to discover:

- Why you think you’re weak or strong and how what you think impacts your self-perception of each.
- 7 key personal vision creation areas and 2 simple questions that accelerate goal achievement
- How to change your response to an event in order to change the outcome of an event.
- Plus, using the “Rule of Five” to achieve a breakthrough goal.

Take notes on the following pages as you listen to Canfield explain how to apply all of the above and more in your life.
### The Success Principles

As you listen, list Canfield’s 7 principles in the chart below and detail how you believe they can be applied in your life and to your goals.

<table>
<thead>
<tr>
<th>Principle 1</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Principle 2</td>
<td></td>
</tr>
<tr>
<td>Principle 3</td>
<td></td>
</tr>
<tr>
<td>Principle 4</td>
<td></td>
</tr>
<tr>
<td>Principle 5</td>
<td></td>
</tr>
<tr>
<td>Principle 6</td>
<td></td>
</tr>
<tr>
<td>Principle 7</td>
<td></td>
</tr>
</tbody>
</table>

How does the way you think impact your actual strength or weakness?

_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

What are two things you can ask yourself to accelerate the achievement of your goals?

_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

What is “the rule of 5”? How can you apply the rule of 5 in your life?

_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
The Success Principles

Take a moment now to consider some of the ways you rationalize and justify where you are in life. As you reflect on your rationalizations, think about the thought process you use to convince yourself of the reasons why you never achieve your goals, experience failure, or frequently see obstacles standing in your way. What can you do to get over this trend?

Notes: