

EDITORIAL CALENDAR 2017

	AD CLOSE	MATERIALS DUE	ON SALE DATE
JANUARY 2017 LEGACY 3rd annual <i>SUCCESS</i> 25: The World's Greatest Motivators <i>Plus: Introducing the SUCCESS Hall of Fame</i>	10/28/16	11/04/16	12/13/16
FEBRUARY 2017 JOY: Exploring the latest in positive psychology <i>Plus: Our Achievers of the Year</i>	11/25/16	12/02/16	1/10/17
MARCH 2017 CONFIDENCE: Build trust in your abilities	12/23/16	12/30/16	2/07/17
APRIL 2017 TOUGHNESS <i>Research suggests grit is the greatest predictor of success</i>	1/20/17	1/27/17	3/07/17
MAY 2017 EMPOWERING WOMEN <i>Introducing today's most inspiring female entrepreneurs</i>	2/24/17	3/03/17	4/12/16
JUNE 2017 GRATITUDE: The secret ingredient to happiness	3/24/17	3/31/17	5/09/17
JULY 2017 PARTNER: We're better working together <i>Plus: Leadership lessons from the masters</i>	4/28/17	5/04/17	6/13/17
AUGUST 2017 ABUNDANCE <i>Plus: The entrepreneur's toolkit 2017</i>	5/26/17	6/02/17	7/11/17
SEPTEMBER 2017 PATIENCE: The journey, not the destination, is the reward	6/23/17	6/30/17	8/08/17
OCTOBER 2017 POSITIVITY: How to build and harness optimism	7/28/17	8/04/17	9/12/17
NOVEMBER 2017 CLARITY: Discover your passion	8/25/17	9/01/17	10/10/17
DECEMBER 2017 FAITH: The belief that you can achieve <i>Plus: The SUCCESS Gift Guide</i>	9/22/17	9/29/17	11/07/17