

SUCCESS[®]

What Achievers Read™

RATE CARD 2011

SUCCESS magazine

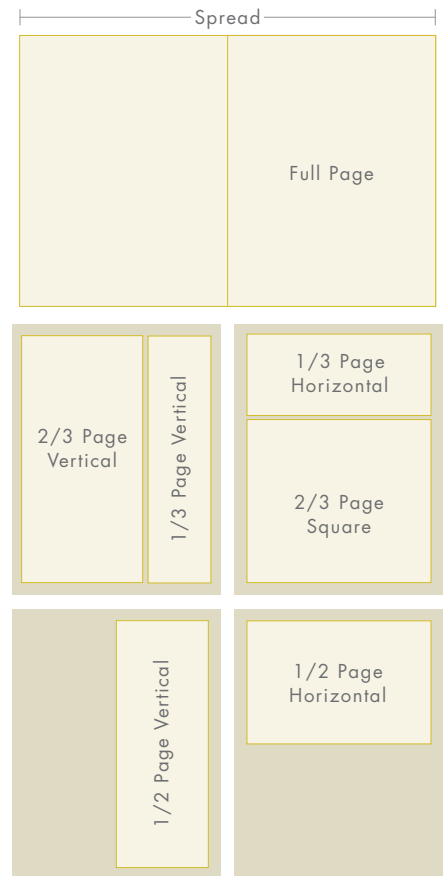
Based on 200,000 Circulation	1X	3X	6X	12X
4-Color				
Full Page	\$ 16,000	\$ 14,800	\$ 12,200	\$ 9,500
Spread	\$ 28,800	\$ 26,640	\$ 21,962	\$ 17,100
2/3 Page	\$ 10,720	\$ 9,916	\$ 8,174	\$ 6,365
1/2 Page	\$ 8,000	\$ 7,400	\$ 6,100	\$ 4,750
1/3 Page	\$ 5,340	\$ 4,935	\$ 4,070	\$ 3,170
Cover 2	\$ 17,000			
Cover 3	\$ 17,000			
Cover 4	\$ 20,000			

Marketplace

For small space Marketplace rates, please call David Williams at 940-497-9961.

SUCCESS CD Sponsorship \$ 18,000

See SUCCESS CD sponsorship for details.



Rates as listed are gross.

All rates and advertising transactions are subject to SUCCESS's Terms & Conditions.

SUCCESS.com

	1 month	3 month	6 months	12 months
Home-Page banner	\$ 5,000	\$ 4,700	\$ 4,400	\$ 4,100
Run-of-Site banner	\$ 5,000	\$ 4,700	\$ 4,400	\$ 4,100
Channel Sponsor	\$ 5,000	\$ 4,700	\$ 4,400	\$ 4,100
Seeds of SUCCESS banner	\$ 5,000	\$ 4,700	\$ 4,400	\$ 4,100