

SUCCESS®

What Achievers Read™

A POWERFUL SELECTION of multimedia programs complements and supports the *SUCCESS* brand. Integrated advertising, marketing and sponsorship campaigns are customized to fit the specific goals and budget of each advertiser.

SUCCESS Magazine

SUCCESS offers you a **National** run-of-book placement, as well as small space opportunities in our **Marketplace section**, to showcase the value of your brand. Premium placement will result in prime exposure to your target market and is available for an additional fee.

SUCCESS.com

The *SUCCESS* Web site offers unique content for readers seeking additional personal and business achievement tools and resources. Updated daily with fresh content, *SUCCESS.com* guarantees a dedicated audience friendly to direct-response messages.

Advertorials

Talk to your representative about the seasonal advertorials we create to inform our readers of the latest developments with products affecting their lives. For single sponsors, ask about our adjacency program.

Seeds of SUCCESS

E-mailed to over 130,000 loyal opt-in subscribers each week, the *Seeds of SUCCESS* e-newsletter offers personal-development tips, inspiration, profiles and insights. *Seeds* continues to grow at a phenomenal rate, with nearly 4,000 subscriptions added monthly.

Blogs

Publisher Darren Hardy pushes the personal-achievement envelope by interactively entertaining, inspiring and challenging the prevailing status quo with his personal blog. The *SUCCESS* blog also posts lessons on business, wealth, relationships and health from our *SUCCESS* experts and editors.

SUCCESS CD

A complimentary CD featuring private interviews from top personal-achievement experts is bound into every issue of *SUCCESS* magazine. **Exclusive sponsorship of the CD** includes advertising exposure on the magazine cover, sleeve, table of contents, right-hand page next to the CD and a two-minute audio message.

Bonus Circulation

SUCCESS magazine's publisher produces other nationally recognized titles like *Success from Home*. Additional circulation exposure is available at no cost to qualified advertisers.

Speaking Opportunities

Knowledge experts are available through *SUCCESS* to speak on sales, leadership, goal-setting and personal-development topics.

INTEGRATED ADVERTISING & MARKETING OPPORTUNITIES



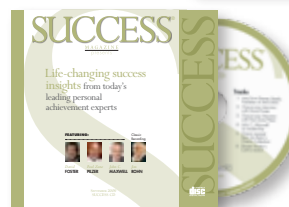
SUCCESS.com



Seeds of SUCCESS



Publisher's Blog



SUCCESS CD



Bonus Circulation



Events



John C. Maxwell