

SUCCESS[®]

What Achievers Read™

WHAT ACHIEVERS LISTEN TO

SUCCESS MAGAZINE IS TRULY UNIQUE in delivering additional content on the *SUCCESS* CD. Bound into every issue, the CD features private interviews from leading success authors and personal-achievement experts. It's extremely popular with readers—more than 88% regularly listen and enjoy the content.

Recent interviews include:

- 15-time Grammy Winner David Foster
- Daytime Emmy-winning talk show host Montel Williams
- Health and fitness expert Dr. Mehmet Oz
- Leadership guru John C. Maxwell
- Business management author Patrick Lencioni
- Congressman Ed Foreman
- Author and motivational speaker Jack Canfield
- Economist and entrepreneur Paul Zane Pilzer
- Leadership development consultant Mark Sanborn
- Author and motivational speaker Harvey Mackay
- Investment manager and columnist Ken Fisher
- Author, entrepreneur and agent of change Seth Godin
- Businessman and speaker Stedman Graham
- Motivational speaker Tony Robbins
- Entrepreneur and professional skateboarder Tony Hawk

***SUCCESS* CD Sponsorship Opportunity.**

Sponsors receive exclusive positioning with:

- Logo on the magazine cover
- Premium full-page ad placement next to CD
- Logo on CD Table of Contents
- Logo on CD sleeve
- Two-minute audio message on the CD

“The CD adds the kind of value that helps *SUCCESS* stand alone in the market.”

—Ken Williams
Nashville, NC



“This is the best investment anyone can make who wants to be successful in any type of business. Thank you especially for the CD included in each issue. The disc is worth more than the price of the magazine.”

—Doug Russell
Los Angeles, CA