

# SUCCESS<sup>®</sup>

What Achievers Read™

SUCCESS MAGAZINE HAS BEEN AN ICONIC BRAND for more than 100 years. First launched in 1896 by Orison Swett Marden, it instantly became a best-seller. Through the years, the publication was led by several renowned personal-development authors and editors, including Napoleon Hill, W. Clement Stone and Og Mandino.

Relaunched in 2008, SUCCESS continues in the tradition set by its founders of providing timely and practical success-related content to a highly educated, affluent and influential target audience. **Its mission is to be the most trusted resource for individuals seeking guidance and insight into improving their quality of life—professionally and personally.**

Now more than ever, individuals need to continuously keep up with expanding knowledge and perpetually develop new skills to stay relevant and sustain their lifestyles.

"It's terrific to see your magazine focusing on the subjects and topics that made you one of the most beloved magazines of the last 100 years."

—Darren Thompson  
Alberta, Canada

100+ YEARS STRONG

1902



1910



1980



1990



2010

