

# SUCCESS

What Achievers Read

## FOR IMMEDIATE RELEASE

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### **INSIDE THE NOVEMBER ISSUE OF *SUCCESS*: TONY HAWK SKATES TO MULTIMILLION-DOLLAR SUCCESS, GOAL-SETTING TIPS FROM OLYMPIAN DARA TORRES, AND MUCH MORE**

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~ *SUCCESS*, the preeminent publication for personal achievement ~

## **FEATURED IN THE NOVEMBER 2008 ISSUE**

### PROFILES

**Chairman of the ‘Board’:** From receiving his first skateboard at age nine to becoming an innovator in both the skateboard and business world, Tony Hawk shares his journey to superstardom with *SUCCESS* (p.34)

**Dara Torres is Wonder Woman:** How does the oldest member of the U.S. Olympic Swimming Team *still* win medals at age 41? *SUCCESS* speaks with the Olympic medal winner who proves to the world that age is only a number (p.30)

**Boom & Bust:** In a half-century of business, T. Boone Pickens has seen more success than failure. He’s learned from both – and continues to capitalize on those lessons now as he devotes his time to developing wind as an alternative energy source. *SUCCESS* gets advice from the money mogul himself (p.62)

**Breaking out of the Box:** Frank Gehry changed course mid-career to create iconic architecture known worldwide. Gehry shares how he went from mundane mall designer to ‘starchitect,’ and offers advice on how to fuel your own creative genius (p.50)

### BUSINESS

**Passion, Profits, People and Priorities:** Learn the four principles for entrepreneurial success so you too can have it all. *SUCCESS* gets up close with best selling author Ken Blanchard, who offers insight from almost 30 years as an entrepreneur (p.68)

## **WEALTH**

**Developing Your Mental Money Blueprint:** You and only you can create your success, mediocrity or failure. *SUCCESS* magazine's gives you the tools to program your mind for success (p.86)

## **RELATIONSHIPS**

**Making the Connection:** Being connected to someone or something is a source of energy, vitality, comfort and peace. *SUCCESS* demonstrates how to develop meaningful relationships to connect with others to help buffer stress and anxiety in a hectic, stress filled-world (p.88)

## **WELL-BEING**

**Why Healthy is Not Good Enough:** While 'health' is living paycheck to paycheck, strength is money in the bank. *SUCCESS* shares six tips for the journey from health to strength (p.90)

## **GIVING BACK**

**Change Maker:** Fourteen-year-old social entrepreneur Ani Patel provides Third World youths the opportunity of a lifetime. *SUCCESS* magazine sits down with young Patel as he shares his story of creating opportunity for poor youths around the globe (p.26)

## **About *SUCCESS* Magazine**

*SUCCESS* is designed specifically to serve the growing entrepreneurial and small-business markets. *SUCCESS* features personal-development thought leaders, CEOs, entrepreneurs and other achievers who offer practical advice, ideas, tips and training on leadership, goal attainment, time management, selling, motivation and more. Bound into every issue is also a free DualDisc™ (CD & DVD in one) featuring exclusive compilations of success training from leading personal-achievement experts. *SUCCESS* retails for \$5.95 and is distributed nationally with an initial printing of more than 1 million copies. Visit [www.SUCCESS.com](http://www.SUCCESS.com) for more information.

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