

SUCCESS

What Achievers Read

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Legendary Texas Oilman Stumps for Wind Power and Wins *SUCCESS* Magazine 2008 Achiever of the Year Award

DALLAS (May 5, 2009) — *SUCCESS* magazine's search for 2008's most extraordinary achiever has come to an end with the naming of T. Boone Pickens as *SUCCESS* Achiever of the Year.

In 2008, Pickens kept busy as a political power broker, meeting with both John McCain and Barack Obama; donated millions to hospitals and his alma mater; and authored a book whose proceeds went to charity. But the year was defined by his boldest, farthest-reaching endeavor to date when he launched the Pickens Plan—his self-financed campaign to harness the power of natural gas and wind energy, an endeavor he undertook to rid the United States of its dependence on foreign oil.

“Throughout his half century as a businessman, Mr. Pickens has been a visionary; seizing opportunities as they come, working hard, thinking innovatively and taking calculated risks. It is, however, his entrepreneurial exuberance and philanthropy in the last year alone that has earned him this prestigious title,” said Darren Hardy, *SUCCESS* Publisher and Editorial Director. “T. Boone Pickens, who has gone above and beyond outstanding success during trying times, is an inspiration to us all.”

From December 2008 through March 2009, *SUCCESS* readers were invited to cast their votes on *SUCCESS.com*. They chose T. Boone Pickens as the first *SUCCESS* Achiever of the Year from a field of nominees that included Olympic gold medalist Michael Phelps; producer, writer and actress Tina Fey; PepsiCo CEO and Chairman Indra Nooyi; and Cleveland Cavaliers star LeBron James.

T. Boone Pickens will be featured in the June 2009 issue of *SUCCESS* magazine.

About *SUCCESS* Magazine

SUCCESS is designed specifically to serve the growing entrepreneurial and small-business markets. *SUCCESS* features personal-development thought leaders, CEOs, entrepreneurs and other achievers who offer practical advice, ideas, tips and training on leadership, goal attainment, time management, selling, motivation and more. Bound into every issue is also a free DualDisc™ (CD & DVD in one) featuring exclusive compilations of success training from leading personal-achievement experts. *SUCCESS* retails for \$5.95 and is distributed nationally. Visit www.SUCCESS.com for more information.

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