

SUCCESS

What Achievers Read

FOR IMMEDIATE RELEASE

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**INSIDE THE JUNE ISSUE OF *SUCCESS*:
LANCE ARMSTRONG ON WINNING THE RACE OF LIFE;
SUCCESS ACHIEVER OF THE YEAR T. BOONE PICKENS;
BUILDING A HEALTHY BUSINESS IN AN UNHEALTHY
ECONOMY; AND MUCH MORE**

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~ *SUCCESS*, the preeminent publication for personal achievement ~

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PROFILES

Lance Armstrong—Leader of the Pack: Armstrong has personified discipline, determination, and perseverance. The seven-time Tour de France winner is a formidable competitor, philanthropist, and an inspiration to people around the world. *SUCCESS* shares what you can learn from him (p.44).

SUCCESS Achiever of the Year—T. Boone Pickens: His boldness, as exemplified by his self-financed plan to rid the United States of dependence on foreign oil, as well as his perseverance, entrepreneurial exuberance and philanthropy, has earned him this prestigious title (p. 34).

Jack LaLanne—Get Fit! – Fitness pioneer Jack LaLanne has been nudging people off their rear ends for decades. He's still going strong into his 90s. *SUCCESS* reveals his secret and what you can do with it (p.54).

Wolfgang Puck—Inspiring Innovation: Super-chef Wolfgang Puck focused on freshness to inspire a culinary revolution. *SUCCESS* shares how he inspires innovation among his protégés and continues to build his international brand (p.54).

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Laird Hamilton—Fear Advantage: Surfing legend Laird Hamilton rides killer waves—literally. Fear is what’s kept him alive and sharpened his decision-making. *SUCCESS* explores how you can harness fear to achieve your goals (p.66).

BUSINESS

From the Corner Office: Dr. Kenneth Cooper was a fitness renegade with unheard-of concepts such as “aerobics.” His ideas became mainstream as he built a business around them. *SUCCESS* shares more of his work and how we can continue to benefit from it (p.26).

Work Life Workout: Lacking energy, creativity and focus toward the end of your workday? *SUCCESS* has tips on how to reboot and restore yourself through exercise with ideas to implement throughout the day (p.62).

WEALTH

Healthy Wealthy Goals: Why do you want to be wealthy? Are your motivations healthy? *SUCCESS* expert Jean Chatzky tells how to examine your reasons for becoming wealthy and avoid the traps along the way (p.88).

WELL-BEING

FIT for SUCCESS: *SUCCESS* has teamed with fitness expert Shawn Phillips to offer a 90-day fitness challenge you can’t refuse: strengthen your body, sharpen your mind, and supercharge your success (p.81).

RELATIONSHIPS

Friends for Life: Making and maintaining friendships is essential for a happy and healthy life. Are you missing out? (p.72).

GIVING BACK

Making a Difference: Jamie Moyer used baseball as a platform for doing good and focused early on achieving a long baseball career. With 20-plus years in the game, he’s done a lot of good, most notably offering bereavement counseling to youngsters through Camp Erin (p. 76).

About *SUCCESS* Magazine

SUCCESS serves the growing demand from an elevated subset of entrepreneurs and small-business owners seeking to gain a competitive edge in business and life. *SUCCESS* features today’s leading CEOs, entrepreneurs and personal-achievement experts who offer practical advice, ideas and training in business leadership, wealth building, well-being, relationships and giving back. Each issue includes a bound-in DualDisc™ (CD & DVD in one) with outstanding personal-achievement content from leading experts. *SUCCESS* is distributed nationally via mail and selected newsstand outlets to a rate base of 250,000 readers. Total audience reach is more than 1 million. Visit www.SUCCESS.com for more information.

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