

SUCCESS

What Achievers Read

FOR IMMEDIATE RELEASE

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**INSIDE THE MAY ISSUE OF *SUCCESS*:
SUZE ORMAN ON FINDING WEALTH IN ADVERSITY;
FIVE INFLUENTIAL WOMEN SHAPING OUR WORLD;
DEBORAH NORVILLE'S VALUABLE LIFE LESSONS;
AND MUCH MORE**

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~ *SUCCESS*, the preeminent publication for personal achievement ~

FEATURED IN THE MAY 2009 ISSUE

PROFILES

Suze Orman – Money Maven: After a crushing loss in the stock market, Suze Orman decided to get financially educated. In an exclusive interview with *SUCCESS*, Orman reveals how she became one of America's favorite financial advisers (p.44).

Women of Influence – Shaping Our World: *SUCCESS* profiles five women—Maya Angelou, Indra Nooyi, Maria Shriver, Ruth Bader Ginsburg and Melinda Gates—who wield extraordinary influence and are shaping America's future by shattering stereotypes and raising the bar (p.50).

Deborah Norville – Back on Track: The *Inside Edition* host discusses how a humiliating and public firing taught her valuable life lessons and helped shape her outlook. *SUCCESS* chronicles her road back to becoming a one-woman conglomerate of stellar accomplishments (p.70).

Billie Jean King – Paving the Way: Finding success on and off the court, King continues to push the envelope to improve tennis and create opportunities for everyone (p.78).

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BUSINESS

From the Corner Office: Patrick J. McGovern, head of publishing giant IDG, traces much of his success to a book he read as a child. *SUCCESS* shares how he maintains his thirst for learning (p.26).

1-on-1: *SUCCESS* has tips on how to prioritize what matters most to you and be more productive in doing so (p.30).

Success Stories: Sara Blakely's big idea to become an entrepreneur resulted from one unattractive problem. *SUCCESS* reveals how the SPANX creator came up with a simple solution – and improved her bottom line (p.38).

WEALTH

Road to Riches: Investing expert Ken Fisher knows how to build wealth. Discover his strategies, as *SUCCESS* shows 10 ways the wealthy do it (p.66).

WELL-BEING

A Healthy You: *SUCCESS*'s new monthly column reveals what the major agers are and how you can feel younger and stronger (p.24).

RELATIONSHIPS

Make It Happen: *SUCCESS* expert Mel Robbins shares how applying the lessons of influential women in our lives can be part of the secret to success (p.20).

GIVING BACK

Making a Difference: Ashley Judd does more than lend her name to a cause. As an advocate for the world's sick and impoverished, the actress sheds light on suffering most people can't imagine (p. 74).

About *SUCCESS* Magazine

SUCCESS serves the growing demand from an elevated subset of entrepreneurs and small-business owners seeking to gain a competitive edge in business and life. *SUCCESS* features today's leading CEOs, entrepreneurs and personal-achievement experts who offer practical advice, ideas and training in business leadership, wealth building, well-being, relationships and giving back. Each issue includes a bound-in DualDisc™ (CD & DVD in one) with outstanding personal-achievement content from leading experts. *SUCCESS* is distributed nationally via mail and selected newsstand outlets to a rate base of 250,000 readers. Total audience reach is more than 1 million. Visit www.SUCCESS.com for more information.

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